

**Registration opens in June.**  
To receive your copy of the Announcement  
please complete the interest form at the  
back of this document

# EFRP/NAPF International Conference

28 - 30 September 2003

Hotel Rey Juan Carlos, Barcelona



# Global concerns, local solutions

With the spotlight focused on current issues affecting international retirement provision, the impact of reform and EU strategic financial planning on a pan-European basis, there has never been such an important time for anyone involved with global retirement provision to come together to discuss the practicalities of sustaining global workplace pensions now and for the future. The EFRP/NAPF International Conference 2003 provides the trend-setting platform for just such a debate.

## Programme

The conference agenda, typically attracting some 250 senior pensions practitioners and professionals, institutional and political representatives will include:

- **The impact of reform on the management of schemes across borders**
- **Developing an European regulatory framework** - current developments in EU financial services, a discussion on the Pensions Directive - we ask 'was it worth it?' and views from the European Commission on issues on the horizon.
- **A Pan-European pension fund** - where, how and when will be debated.
- **Accounting for pension costs** - what could a new IAS 19 look like?
- **Corporate Governance** - how the ICGN is moving forwards with shareholder activism and cross-border voting.
- **Global investing** - the world just got smaller! We look forward to hearing views from an economist, asset manager and practitioner.
- **Global aging** - sustaining old-age income systems in member states and globally.
- **'Funded pension schemes don't work!'** - a debate.
- **Up to the minute Analysis from the regions**

## Speakers

We hope to welcome a representative from the office of the State Secretary of Economy, Spain to open the Conference and to hear from eminent industry representatives, senior political representatives and key opinion formers including:

- Terry Arthur, T G Arthur & Co
- Robin Ellison, Pinsents
- Christine Farnish, NAPF
- John Feely, IAPF
- Simon Gilliat, Watson Wyatt
- Dr Jan B Kuné, ABP Investments
- Csaba Nagy, APF Stabilitas, Hungary
- Geert Raaijmakers, ABP Investments
- Oliver Bolitho, Goldman Sachs Asset Management
- Andrew Evans, PricewaterhouseCoopers
- Terry Faulkner, NAPF
- Bruce Garner, BP
- Alan Pickering, EFRP
- Chris Huhne, MEP
- Björn Nilsson, Hewitt Löneanalyser
- John Wilcox, Georgeson Shareholder Communications Inc



## Who attends?

Historically the Conference attracts over 250 participants from 15 different countries. Representatives include trustees, pensions managers, investment managers and service providers.

## Conference location

The EFRP/NAPF International Conference 2003 will take place at the Hotel Rey Juan Carlos, Barcelona. The hotel offers excellent conference and business facilities, providing the perfect environment for this year's Event.

## Networking opportunities

The EFRP/NAPF International Conference provides key networking opportunities and a chance to understand from the many delegates attending from approximately 18 different countries how they deal with pensions locally.

A **social programme** has been prepared to encourage participants to catch up with old colleagues and make new contacts:

- **Welcome evening** - An evening of Spanish hospitality in the beautiful grounds of the Hotel Rey Juan Carlos
- **Conference dinner** - A unique opportunity to dine at the privately owned Casa Batlló
- **Optional tours** - Trips to the Montserrat Monastery & Cava Cellars and Artistic Tour of the city

## Partners programme

Barcelona is a vibrant city with a lot to offer and we hope it will be an attractive location for you to bring your partner. Partners are invited to attend the welcome evening and conference dinner, together with participating in optional tours.

## To register

The conference announcement which contains full programme details, further information on social activities, partners programme, registration and accommodation packages and how to book will be circulated towards the end of June. Please complete the interest form at the back of this document and return it to the NAPF to receive a copy of the Announcement.

# Sponsorship

As leading representative bodies, the EFRP and NAPF have unrivalled access to an influential and targeted audience. This prestigious Event provides a wide variety of opportunities to promote your company and we are delighted to offer a variety of sponsorship packages.

**Don't miss this opportunity to maximise your exposure at this truly European Event.**

### Benefits of NAPF sponsorship:

- Maximum brand awareness where it counts
- Widely acknowledged in NAPF News, all conference literature and on NAPF's website
- Extensive on-site event media coverage

### Announcement

£2,200

The conference announcement is directly mailed to over 4000 NAPF and EFRP contacts by post and to a further 2000 contacts by email. It contains full programme and registration information. Sponsors will receive an A4, 4-colour, inside front cover advert. **Confirmation of sponsorship must be received by 6 June 2003.**

### Pocket guide

£4,000

The on-site pocket guide contains essential information about the Event. It includes full programme details, session locations, a delegate list, general information and an appraisal form. Sponsors will receive a full page, 2-colour, inside front cover advert.

### Badges

£6,000

The conference badge, bearing the sponsor's logo, must be worn by all attendees throughout the Event, ensuring maximum brand exposure.

### Folder, pad & pen

£2,500

The folder, pad & pen is an indispensable conference tool retained well after the Event has concluded.

### Delegate gift

£2,500

The delegate gift is a popular sponsorship item. It's the ideal opportunity to make your mark and improve brand awareness.



**Financial Times** £2,200

The daily newspaper is popular amongst delegates delivering up to the minute financial news. The sponsor's logo and contact details will feature on a prominent label on each complimentary copy of the FT.

**Signposting** £3,500

A great opportunity to see your organisation promoted throughout the conference venue. The sponsor's logo will feature on all signposting designed and produced by the NAPF.

**Golf tournament** £2,500

An opportunity to relax and enjoy a round of golf with fellow pensions professionals on Sunday 28 September. This event was very popular last time we were on the Mediterranean Coast. The golf tournament will provide several branding opportunities for the sponsors as well as being promoted on all conference literature.

**Gala dinner drinks reception** £5,000

This year's drinks reception and dinner will be held at Casa Batlló, a magnificent example of Gaudí architecture at its finest on Monday 29 September. This will be a night to remember full of Spanish culture and cuisine.

**All prices quoted above are subject to VAT at 17.5%.**

Sponsors are encouraged to book sponsorship at the earliest opportunity to avoid disappointment. Sponsorship will be allocated on a strictly first come, first served basis.

To take up sponsorship opportunities at the EFRP/NAPF International Conference 2003 or for further information, please contact **Daniela Baker** on **+44(0) 20 7808 1334** or email **daniela.baker@napf.co.uk**.

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28 - 30 September

Hotel Rey Juan Carlos, Barcelona

Please complete this form and return it to the address overleaf. Alternatively please fax it to +44(0) 20 7222 7585 or email your details to daniela.baker@napf.co.uk.

## Contact details

Title ..... Name ..... Surname .....

Position .....

Company .....

Address .....

..... Postcode .....

Telephone ..... Fax .....

Email .....

### Process of your personal data

Information provided by you on this form will be processed by NAPF Ltd and will be used for the purposes of:

- 1  sending you information about our other services and offers
- 2  allowing other organisations whose services we believe may be of interest to you (to whom your details will be disclosed to send you information about their services)

If you do not wish your details to be used for 1 or 2, please tick the boxes provided.

Affix  
stamp  
here

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